



### About 23<sup>rd</sup> General BH Fair ZEPS 2016

Exhibition space: ..... 18.000 square metres  
 Number of exhibitors: ..... 535  
 Number of exhibitors from B&H..... 338 (63%)  
 Number of foreign exhibitors..... 198 (38%)  
 Number of participating countries: ..... 21  
 Number of visitors: ..... 38.000  
 Number of registered business visitors: 12.500

### Business Results, According to Poll Conducted:

Established contacts:..... 70,8%  
 Established pre-contracts: ..... 15,9%  
 Established contracts:..... 7,9%  
 No results:..... 5,3%



### Food and Beverages Quality Assessment

Special awards for food and beverages quality are introduced and handed during fair ZEPS, in other words Medals for quality. They are Gold, Silver and Bronze Rose of ZEPS.

Previously granted medals are good recommendation for consumers and an indicator of the quality of product that has won the award.

### Retailtrade

Fairs' retail trade is held in particular, separated halls. Participants there sell their goods, according to law regulations.

The entry for visitors is free.

In last few years, this fairs' part covers about 2.000 sqm.

In Retail trade there will also be held Exhibition sales of books.

### Type and Character

ZEPS is a general fair, place to promote companies from 10 industry areas as well as collective exhibitions of countries, regions, municipalities, associations. The fair is structured in certain units - fair blocks.

According to the character, it is an international trade fair, where on all previously held 21 fairs, the proportion of domestic and foreign exhibitors was 55%: 45%

### Characteristics

ZEPS is the biggest fair in Bosnia and Herzegovina and its participants are very satisfied with the accomplished results. Good business visit enables exhibitors many direct contacts that usually result in numerous concluded and implemented projects and businesses.

Special feature of the fair definitely are collective exhibitions of: countries, regions, municipalities, associations...

### Former ZEPS Fairs in two Figures

In the past 20 General B&H fairs 101.182 exhibitors participated and 1.414,457 visitors visited the fairs.



# FAIR BLOCKS

## FB 1 - COLLECTIVE EXHIBITIONS of

- countries, regions, municipalities, associations

## FB 2 - ENERGY INDUSTRY AND ENVIRONMENTAL TECHNOLOGY

- producing energy from renewable sources: biomass, wind, sun, water, thermal wells
- energy managing - efficient energy usage, energy efficient building, energy efficient production processes
- distribution of energy
- heating, cooling and air condition equipment
- environmental protection: waste disposal, waste water treatments, soil and air protection, protection from noise and vibration
- environmental technology and sanitation
- measuring, control and laboratory equipment

## FB 3 - AGRICULTURE AND FOOD

- agricultural machinery
- food and beverage
- eco food
- natural remedies
- food and beverage production equipment
- food and beverage processing equipment
- food and beverage packaging equipment
- packaging for food industry
- catering equipment

## FB 4 - CONSTRUCTION

- design
- construction and maintenance of facilities
- materials
- equipping of facilities
- building machines, equipment and tools
- renovation, reconstruction and restoration
- IT in construction
- interior design

## FB 5 - CONSUMER GOODS

- for home and business premises: furniture, appliances and equipment, decoration; cleaning agents
- business and personal gifts, fancy goods
- for adults: clothing, footwear, accessories
- for kids: clothing, footwear; interior design; toys
- cosmetics - products and equipment for skin and body care, perfumes, accessories and tools

## FB 6 - TOURISM, SPORT AND RECREATION

- promotion of offers for season 2013/2014
- travel agencies and associations
- hotels, guest houses, private accommodation, camps
- equipment for fitness, wellness and spa centres
- sports clothing, footwear and accessories

## FB 7 - MEANS OF TRANSPORTATION

- cars, spare parts, accessories
- pneumatics
- fuel
- lubricants

## FB 8 - IT AND TELECOMMUNICATIONS

- IT solutions for economy and business
- telephone and Internet TV operators' services, maintenance, implementation and integration of business information systems, hosting, documents and information management, web development, networking
- data protection
- PCs, mobile phones, telephones and devices for telecommunications, digital equipment and software, GPS

## FB 9 - SAFETY AND SECURITY

- of persons, houses and business premises: physical, mechanical, electronic and fire protection
- security agencies
- specialized equipment for police and agencies

## FB 10 - BANKING SERVICES, INVESTMENT AND REAL ESTATE MARKET

- banking products and offers in B&H, leasing, insurance
- potentials and opportunities for investment in B&H in construction (infrastructure, industrial and working zones, technology parks, business incubators, tourism facilities, sports centres and other facilities), as well as reconstruction of the existing
- stock market in Bosnia and Herzegovina

## FB 11 - WOOD INDUSTRY AND FURNITURE

- home furniture and decoration: sleeping systems, sets for living rooms, kitchen, wardrobes, clothing storages, bathroom furniture and accessories
- office and school furniture
- exterior furniture and accessories
- flooring: parquet, laminates
- wall panels, acoustic panels
- outdoor influence wood protective agents: glues, paints, coats
- doors and windows
- woodworking machinery and tools; software solutions for woodworking machinery
- prefabricated houses
- handicrafts, antiquities and traditional items and furniture made of wood

## FB 12 - RETAIL TRADE



## Important Information

The fair will be held from  
**3 to 7 October, 2017**

Deadline for application  
**August 15, 2017**

Working hours for visitors  
**10:00 - 18:00**

Working hours for exhibitors  
**9:30 - 18:30**

Stands building  
from **1 to 2, October** up to 20:00

Fair closing  
**October 7** at 17:00

Fair dismantling  
from **October 7**, after 17:00 to  
**October 11**, up to 20:00

Organizer

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72000 ZENICA  
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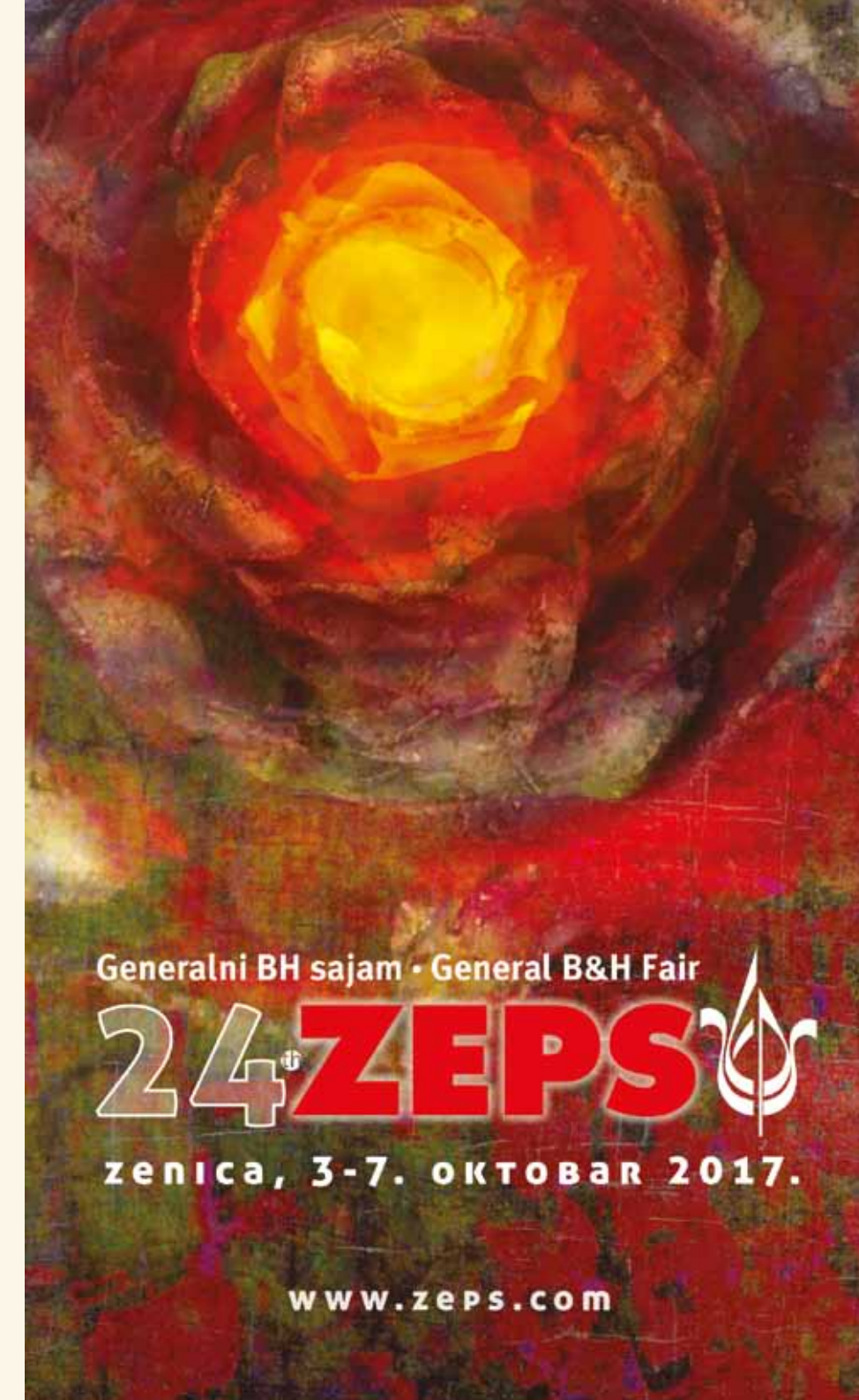
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